



ANDREW WHITE
DIGITAL DESIGNER

andrew76117@gmail.com • Portfolio: www.pixelblender.us

SKILLS

Wireframing, Graphic Design, Motion Design, Prototyping, Web Design, HTML/CSS, Video Editing, AI Ideation, AI-Assisted Image Generation

Software: Photoshop, After Effects, Premiere Pro, DreamWeaver, Sketch, Adobe XD, Illustrator, InDesign, Wordpress, Figma, Canva, Acrobat, Microsoft Office, Adobe Firefly

EXPERIENCE

Galactic Performance Solutions (2011-Present)

Digital Designer

- Responsible for concept development, editing and motion graphics for client videos.
- Designed B2B and B2C digital marketing graphics for HTML emails, websites and video channels.
- Completed UI/UX overhaul of online merchandise catalog.
- Created wireframes, site maps, user flows and HTML prototypes for websites and mobile applications.
- Planned, designed and posted content for social media platforms.
- Designed and coded landing pages and minisites to engage clients.
- Worked with front-end developers to ensure successful implementation of designs.

Razor Design (April 2010-July 2010)

Graphic Designer

- Designed logos, brochures, flyers, posters, ads, program covers and invitations for Casa Manana Theatre using Photoshop and Illustrator.
- Prepared layout of all print materials.

(continued)

- Sole designer of a brochure used to launch the Mental Health Association's Warrior Support program. Selected and enhanced photos, designed graphics and planned layout.
- Maintained and created content for Casa Manana Theatre website.
- Designed static and animated online banner ads for Casa Manana shows.
- Created monthly HTML emails and newsletters to promote upcoming Casa Manana Theatre events.

EDUCATION

School of Motion
Animation Bootcamp Course

University of Texas At Arlington
Bachelor of English
(cum laude)